



ERIC KEENAN

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Project Manager with a diverse background and 10+ years experience managing a wide variety of projects and leading multidisciplinary teams to successful results.



EXPERIENCE

Project Manager | The Linus Group | January 2018 – Present

Creative Marketing Agency | Berkeley, CA

Manage large scope of strategic and creative projects for clients in the life sciences market, ensure that projects stay on track, within scope, and deliver on budget.

- Concurrently responsible for 10+ projects with over \$1.2M in combined budget
- Serve as account manager for major clients as their day-to-day contact and new business lead
- Set expectations with internal and external stakeholders, and ensure alignment throughout life of the project
- Create statements of work, estimates, scopes, schedules, and proposals for projects and revise as necessary
- Track burn rate and ongoing expenses, maintaining an average of 63% profitability on all projects
- Cultivate and manage vendor relationships and contracts, negotiating and drafting contracts as needed

Project Manager | Anatomage | July 2010 – December 2017

3D Anatomy Software & Hardware | San Jose, CA

Managed interdisciplinary teams on projects including design, software development, and marketing content for Anatomage software and hardware products.

- Facilitated design and implementation of the content and user interface for the Anatomage Table
- Created weekly, monthly, and quarterly reports to address progress and details of multiple ongoing projects
- Worked closely with designers in the development and publication of website and marketing material
- Coordinated software improvements and issues with engineering to improve process and customer success

Ad Design Manager | The Orion | August 2007 – May 2010

University Newspaper | Chico, CA

Managed the advertising design team for CSU Chico's Pacemaker Award-winning student-run newspaper, *The Orion*.

- Ensured the design quality and vital information accuracy of all advertisements in every issue
- Worked closely with the advertising sales team to create and pitch mock ads for prospective clients
- Designed covers and layout of the advertising special sections (Housing Guide, Coupon Clipper, etc.)
- Oversaw the design and vision of house advertising campaigns promoting hiring, readership, and ad sales



EDUCATION

California State University, Chico

B.S. Applied Computer Graphics

Minor in Communication Design



SKILLS

Adobe Creative Cloud

Google Docs & Microsoft Office

HTML & CSS