




ERIC KEENAN

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EXPERIENCE

Project Manager | Anatomage | San Jose, CA

July 2010 – Present

Manage interdisciplinary teams on a variety of projects including design, software development, marketing, and content creation. Also responsible for customer training, adoption, and success for our products and services.

- Manage the design and implementation of the content and user interface for the Anatomage Table
- Create weekly, monthly, and quarterly reports to address progress and details of multiple ongoing projects
- Collaborate with graphic designers in the development and publication of website and marketing material
- Lead projects researching and exploring new mediums such as videos, augmented and virtual reality
- Work closely with HR to recruit, interview, and train new employees both for my teams and others
- Assist in the event coordination, planning, and design of our annual user group meetings

Ad Design Manager | The Orion | Chico, CA

August 2007 – May 2010

Managed the advertising design team for CSU Chico's Pacemaker Award-winning student-run newspaper, *The Orion*.

- Ensured the design quality and vital information accuracy of all advertisements in every issue
- Worked closely with the advertising sales team to create and pitch mock ads for prospective clients
- Completely designed covers and layout of the advertising special sections (Housing Guide, Coupon Clipper, etc.)
- Developed a new pipeline for the introduction of web advertisements on the newspaper's website
- Oversaw the design and vision of house advertising campaigns promoting hiring, readership, or ad sales
- Recruited, interviewed, and trained advertising designers to fill vacancies as needed every semester

Quality Assurance | Electronic Arts | Redwood City, CA

June 2008 – August 2008

Tested PC software to find and categorize bugs to assist production.

- Utilized bug tracking software to best categorize and identify new issues
- Followed specialized testing plans as well as performed ad hoc testing when needed



EDUCATION

California State University, Chico

B.S. Applied Computer Graphics
Minor in Communication Design



SKILLS

Adobe Creative Cloud
Google Docs & Microsoft Office
HTML & CSS